

Continental Names Ryan Gocher Head of Distribution for Industrial Solutions Americas

- **Gocher brings more than two decades of experience in industrial sales, marketing, and operations, with a strong focus on customer success and profitable growth**
- **His deep understanding of the region's distribution business will be instrumental in strengthening our market presence and supporting continued business growth**

FAIRLAWN, Ohio, June 24, 2025. Continental's group sector ContiTech has appointed Ryan Gocher as head of distribution for its Industrial Solutions business in the Americas, effective July 1. He will succeed Guy Enta, who is retiring in July.

In his new role, Gocher will report to Andreas Gerstenberger, CEO of ContiTech USA and Head of the Business Area Industrial Solutions Americas.

"Ryan is a strategic leader who combines business insight with a strong focus on execution," Gerstenberger said. "He brings a wealth of experience and a deep understanding of the industrial landscape, which will be instrumental as we continue to sharpen our distribution model to better serve our customers."

Gocher currently serves as ContiTech head of distribution for the United States, a position he has held since February 2024. He previously led product management for Industrial Solutions Americas and held several senior leadership roles including global business director for hydraulics and portfolio director for Industrial Fluid Solutions Americas.

On behalf of the ContiTech Industrial Solutions Americas team, Gerstenberger thanked Enta for his many years of service and leadership and wished him well in his retirement. "Guy has been a valued leader whose industry expertise and unwavering commitment have made a lasting impact," Gerstenberger said. "We are grateful for his dedication and the legacy he leaves behind. He will be greatly missed, both professionally and personally."

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2024, Continental generated sales of €39.7 billion and currently employs around 190,000 people in 55 countries and markets.

ContiTech is one of the world's leading industry specialists. The Continental group sector offers its customers connected, environment-friendly, safe and convenient industry and service solutions using a range of materials for off-highway applications, on rails and roads, in the air, under and above the ground, in industrial environments, for the food sector and the furniture industry. With about 39,000 employees in more than 40 countries and sales of some 6.4 billion euros (2024), the global industrial partner is active with core branches in Asia, Europe and North and South America.

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